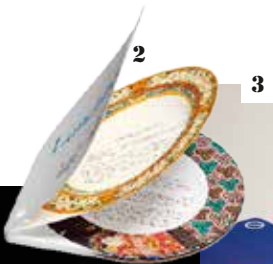


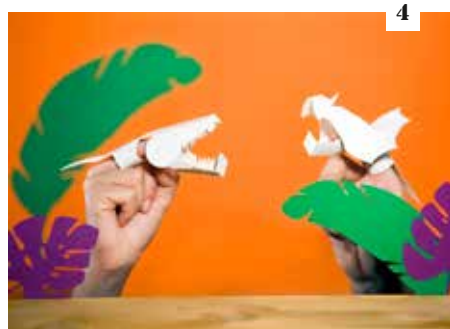
LookINg AROUND

YOUNG DESIGNERS

1. SEBASTIANO ERCOLI, BORN IN JESI (LEFT), AND ALESSANDRO GARLANDINI, FROM MILAN.
2. LUNCHBOOK, RECYCLED AND BIODEGRADABLE PAPER PLATES, SECOND PLACE AT THE GOURMAND WORLD COOKBOOK AWARDS **COMIECO** AND **EXPO 2015**



3. RICICLALA! EDUCATIONAL KIT FOR ELEMENTARY SCHOOLS ON THE GATHERING AND RECYCLING OF PLASTIC, DISTRIBUTED BY **COREPLA**, WITH A VIDEO TUTORIAL ON REUSE OF PACKAGING. SELECTED FOR THE ADI DESIGN INDEX 2019. DESIGN SEBASTIANO ERCOLI, ALESSANDRO GARLANDINI AND CLARA GIARDINA, WITH STEFANO CASTIGLIONI.



The studio **Ercoli+Garlandini** is a hotbed of practical, amusing and sustainable **ideas**, intertwining projects useful for **body and mind**

ECO & UNIVERSAL DESIGN

4. DITOSAURI, COMMUNICATION PROJECT TO ENCOURAGE REUSE OF SNACK CONTAINERS: SIMPLE AND FUN IDEAS, EXPLAINED BY TUTORIALS AND ASSEMBLY INSTRUCTIONS AT THE WEBSITE OF **MULINO BIANCO**. DESIGN STEFANO CASTIGLIONI, SEBASTIANO ERCOLI AND ALESSANDRO GARLANDINI - **ILVESPALIO**, 2019. 5. ACTION 2 AIR, INTERACTIVE MURALS MADE WITH PHOTOCATALYTIC SMOG-EATER PAINTS IN THE SCUOLA PRIMARIA VALLI OF BERGAMO, DESIGN STEFANO CASTIGLIONI, SEBASTIANO ERCOLI AND ALESSANDRO GARLANDINI - **ILVESPALIO**, **A2A** AND THE MUNICIPALITY OF BERGAMO, 2019.

In this century, or perhaps always, design is an elastic organism, like the heart. It contracts and expands, beats and gets excited, in a single, universal rhythm. Just take Alessandro Garlandini and Sebastiano Ercoli, both born in 1982, Industrial Design grads at the Milan Polytechnic, who have worked together for about ten years, operating

in various directions. Garlandini teaches Product Design at NABA, specializes in small appliances and is the founder of **ilVespaio**, a network of professionals focusing on eco-design and 360-degree sustainability. Ercoli, also with a degree from the Alta Scuola Politecnica of Turin, focuses on products, 3D graphics, web design and everything having to do with universal design. Since 2010 he too is part of **ilVespaio**, which also includes Stefano Castiglioni, graphic designer and founder, Clara Giardina, designer, Luca Orioli, videomaker, and Alberto Crespi, educator. Part of their work involves technical products, with a severe but never depressing appearance, like fan coil units or fan heaters; another part addresses development of an educational kit for elementary schools on the gathering and recycling of plastic,



LookiNg AROUND

YOUNG DESIGNERS



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which contains 32 cards for various games, differentiated based on the age of the children, with a website offering information on the properties of plastic and video tutorials on reuse of packaging; a third part regards murals made with photocatalytic smog-eater paints for a school. Their clients are small and big companies, public institutions, private organizations, utilities, consortia: this too is a sign of the elasticity of today's design, and the variety of forms of expertise it requires. The focus on sustainability is clear, along with playfulness and the desire to be as accessible and affordable as possible... if not for everyone, at least for many! At first there were just two, but then the



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ranks expanded and intertwined, the brainstorming sessions bore fruit, becoming a grand wasps' nest (vespaio, in Italian). In the Toyssimi project, 100 designers create 100 toys for 100 hospitalized kids. Not by chance, they have won the Premio Sterminata Bellezza of Legambiente. ■
Virginio Briatore

5. CALDO CIRCLE, A FAMILY OF FAN HEATERS WITH MODULAR BASES, BY SEBASTIANO ERCOLI AND ALESSANDRO GARLANDINI, OLIMPIA SPLENDID, 2018. 6. DA COSÌ A COSÀ, COMMUNICATION PROJECT OF GRANAROLO FOR THE REUSE OF PACKAGING. SEBASTIANO ERCOLI AND ALESSANDRO GARLANDINI - ILVESPAIO, 2018. 7. DOLCECLIMA 12 HP P, PORTABLE CLIMATE CONTROL UNIT; UP TO 2.7 KW OF POWER IN CLASS A+ (HEATING) AND WITH R290 NATURAL REFRIGERATION GAS FOR ENVIRONMENTAL PROTECTION. DESIGN SEBASTIANO ERCOLI AND ALESSANDRO GARLANDINI, OLIMPIA SPLENDID, 2017.



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