

LookINg AROUND

YOUNG DESIGNER

1. SUNRISE & SUNSET, SET OF COFFEE TABLES, PRODUCED BY DE CASTELLI, 2017.

2. THE ARTEFATTO TRIO, LEFT TO RIGHT: SALVATORE MORALES, TARANTO 1990; LORENZO SCISCIANI, TOLENTINO 1990; SACHA ANDRAOS, LONDON, 1995.



1

ITALIANO INGLESE



2

Timeless Italian elegance and orderly English eclecticism are the keys to success for the London-based studio Artefatto

They define themselves as young, forward thinking & dangerously unpredictable. The first term is clearly true, the second reflects no lack of ambition, but rather than being dangerously unpredictable their work is actually quite reassuring, though it does contain some small innovations and surprises. Fresh out of school, the three met in an architecture and interior design studio at Chelsea Harbour in London. Sacha Andraos had a degree in Product Design from Manchester Metropolitan University, while Lorenzo Scisciani and Salvatore Morales had just completed the Interior Design program at IED in Milan. The specific character of the studio where they gained experience was that of working for 'high-net-worth individuals,' clients who favor furnishings, lights and accessories made to measure, with finishes and materials of the highest quality.



3

3. YVES, TABLE FOR THE HOME, PRODUCED BY ALIVAR, 2016.
4. LEVEL A 01, MULTITASKING FLOOR LAMP, ADJUSTABLE AT 90° AND ROTATING 360°, PRODUCED BY LAURA MERONI, 2017.



4

LookINg AROUND

YOUNG DESIGNER



1



2



4

1.2. CLASH WALL LIGHT, APPLIQUE IN METAL AND GLASS, 2017, AOS WALL LIGHT, APPLIQUE, 2016. BOTH PRODUCED BY PENTA LIGHT.

3. EMPIRE STORAGE, THERMO-TREATED OAK CONTAINER, ALIVAR, 2016.

4. DETAIL OF THE INTERIORS OF THE SNEAKER AND STREETWEAR STORE DESIGNED FOR ONE BLOCK DOWN, MILAN, 2016

5. GOLDIE BEDSIDE TABLE, PURE GEOMETRY WITH A PRACTICAL DRAWER, ALIVAR, 2016



3



5



The freedom to experiment with materials and processes at the service of a clientele accustomed to astonishing with the controlled eccentricity of the British upper crust was a great opportunity for the young trio, offering them direct access to the world of well-made, luxurious furnishings. When some of the producers of these one-offs expressed the desire to manufacture them in small series, the three grabbed the chance, realizing that their collaboration could give rise to the

studio Artefatto. Nomen omen. Their idea is that the name makes art and manufacturing coexist. Art (arte) as the expression of an idea, making (fatto) as its transposition into reality, which is wonderful but also cruel. The Salone del Mobile 2017 brought them acclaim, with as many as three pieces nominated for the Young & Design awards, demonstrating that they are already

capable of creating products that meet the approval of critics and the market. This visibility has launched them into an impressive path of progress, with about 30 products being readied for Salone 2018. Why this success? It is probably due to five reassuring characteristics: their creations are Timeless, Elegant, Surprising, Practical, Pure. ■
Virginio Briatore